

Summer 2008 Newsletter

What's Inside...

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Policy**

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**The Lane Spa
\$25 Coupon**

**Benefits of
Spaying
& Neutering**



Paw Spa Updates Bedding Policy

The Paw Spa has updated it's **Bedding Policy**. To address housekeeping concerns, all dog beds must be machine washable in a standard size washing machine. Examples of acceptable and unacceptable bedding items are as follows:

Acceptable

-  **Fleece Mats**
-  **Fleece or Other Blankets**
-  **Bath Mats**
-  **Bath Towels**

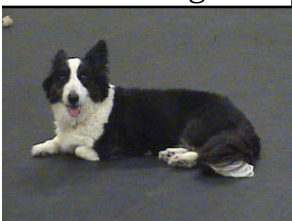
Unacceptable

-  **Beds with Inserts/Zippers**
-  **Beds larger than 24" x 36"**

Please keep in mind that the Paw Spa provides fleece blankets to all of its canine clients that do not bring their own bedding.

Refer a Friend & Receive a \$20 Credit!

Does your dog have a friend that loves to play? Tell his or her parents about the Paw Spa and you will receive a \$20 credit towards your next purchase if they qualify for daycare or boarding.



Reminders About Our Holiday Policy

Holiday reservations (**3 day minimum**) can be made at anytime. Due to the growing demand for these reservations **and the increasing number of last minute cancellations** we have instituted a new holiday boarding policy.

All holiday reservations must be paid in full at the time the reservation is made.

Reservations can be modified and/or cancelled if the request is made **30 days prior** to your reserved dates. However reservation dates become **locked-in and nonrefundable 30 days prior** to dates reserved.

Any additional services your pet receives during their stay such as baths or nails can be paid for upon pick-up.

A one-time holiday fee of **\$10.00** per dog will be applied when boarding over any of the dates listed on our Web site at:

www.palmbeachpawspa.com



Testimonials

"Cathy, Scout and I will be leaving soon. So before we go, we wanted to let you know how much we appreciate the loving care all of your staffers give our little Scout. Not only does Scout love to go to the spa, he loves all the ladies who make him feel secure and cared for.

It is especially comforting for Cathy and me to not have to worry about him. We've been to a number of facilities up north and down here and they can't compare to yours. A large part of that has to do, in our opinion, with the stellar staff you've developed. You can tell that each and every one of them loves what they do because they love the dogs."

* Scout's Parents
 Bob & Cathy Russo

Why We're Special

-  Fully Air-Conditioned Indoor Facility
-  Oversized Designer Doghouses
-  Highly Trained, Mature Loving Staff
-  Breed Restrictions
-  Rubber Flooring to Cushion Joints
-  Strict Spay and Neuter Policy
-  Strict Vaccination Requirements
-  Thorough Temperament Evaluations
-  Leashed Outdoor Walks
-  Continuously Supervised Dog Parks
-  Double Gated Dog Parks
-  No Off-Leash Outdoor Areas -
Protecting Dogs from Heat, Insects
& Poisonous Bufo Toads
-  No "Cage Free" Overnight Boarding
Where Your Dog Eats & Sleeps in
an Open Area with Other Dogs

REMINDER to Update Your Contact Info

As we are approaching our **4 year anniversary**, we may have out of date information for you on file. Please make sure that your **current telephone numbers are on file** just in case there is an emergency.

If you would like to receive **coupons** from the **Paw Spa** and/or the **Lane Spa** from time to time, **please provide a current email address.**

Also, if you are missing your pup while you are away, please feel free to **email us** and **we will email you some photos.**

If Your Dog Enjoys the Paw Spa, You Will Love the Lane Spa

Experience a Massage, Facial, Manicure or Specialized Treatment
 in a Beautiful and Relaxing Environment.



\$25 **\$25**

\$25 Value towards any Spa Services

(Some Restrictions Apply)

Especially for: **Paw Spa Client** Expiration Date: **7/31/08**

11382 Prosperity Farms Road, Suite 126 • Palm Beach Gardens, FL 33410
 Phone: 561-691-0104 Fax: 561-691-9857 www.thelanespa.com

Gratuity not included Limit 1 Per Client

\$25 **\$25**

Tips For Boarding Your Pet

🐾 Make sure they are acclimated to the Paw Spa by bringing them for a few days of daycare prior to their visit. This especially applies to dogs coming for their first stay with us or if they only board once or twice per year.

🐾 If your dog gets anxious when they sense you are leaving, try packing your bags and theirs when they are not in the room.

🐾 Remember pets sense your body language, so do not make a big deal about having to be away from them and keep a very happy posture and tone when departing. If you fail to do so, they may interpret your body language and sadness as you abandoning them.

🐾 When packing their bags, include only the basics such as a bed, food, treats and a few toys and make sure to label all items.



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Questions? Comments?
Email us at:
info@palmbeachpawspa.com

Do You Know Why Spaying & Neutering is Beneficial?

Many of our clients here at the Paw Spa have asked us why spaying and neutering is good for their pets and society. Below is a list of benefits courtesy of the **Bluffs Animal Hospital** in Jupiter.

Spaying:

- Eliminates heat cycles
- Prevents accidental pregnancies and unwanted offspring
- Reduces the risk of breast tumors or cancer
- Significantly reduces undesirable behavior
- Prevents uterine infections common in older pets

Neutering:

- Significantly reduces prostate and testicular disease or cancer
- Reduces undesirable behavior such as marking
- Eliminates urine odor of male cats

Net Effects:

Spaying & Neutering controls the unintended breeding of puppies and kittens thereby reducing strays, starvation, and euthanization at animal shelters. It is important to note that Palm Beach County euthanized over **18,000** animals last year. Nationally approximately **10 million** dogs and cats are put down each year. Help control the pet population by spreading the word about these benefits.

To see **Palm Beach County's Fact Sheet** on the **New PBC Spay & Neuter Ordinance** go to:

http://www.pbcgov.com/publicsafety/animalcare/pdf/Sterilization_Ord_Fact_Sheet_2008.pdf

Check Out the Paw Spa's Cobb Theater Commercial now located on our Web site at:

www.palmbeachpawspa.com/pressroom

